

MIRIAM VERBURG

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About Mir

Miriam Verburg is a resident of Montréal. She completed her BFA in 2002 and has worked as a web developer, instructor, project-manager and social entrepreneur in Montreal's tech/culture sector for five years. Her leadership capacities, technical abilities, and interpersonal skills make her a valuable addition to any media team. In addition to professional skills she is bilingual (French and English) and brings an innovative creative vision to her projects. Her personal interests include: drawing, writing, and caring for her pets and houseplants.

Scholarship

2006/2008: Completing a Masters in Media Studies part-time, Concordia University.

2004/2005: Took courses in the Diploma in Administration Program at the John Molson School of Business, Concordia University.

1998/2002: Completed BFA in Studio Art, Concordia University

Work Experience

Company: Flink Design

About Flink

Flink Design is a Montréal-based web development launched in 2005. Presently Flink has 3 employees and is coordinated by Miriam. **URL:** <http://www.flinkdesign.net>

Clients in 2006/2007 have included the following companies and organizations:

Isuma International Distribution

Project: Web development and film distribution strategy.

Technical Specifications: Dynamic CMS developed using Zope, templates in CSS2/Xhtml.

Description: Isuma is one Canada's pre-eminent independent film production companies. After the success of *Atanarjuat: The Fast Runner* they required a web presence that would speak to their film's success while evoking the independent spirit of the company. Flink has developed the main Isuma site and consulted with the organization on possibilities for online distribution of filmed works.

URL: <http://www.isuma.ca>

Boardsource – Ngoboards.org

Project: Web development.

Technical Specifications: Dynamic CMS customization using Drupal an Open-source CMS, templates in CSS2/Xhtml.

Description: Boardsource is an international NGO based in Washington DC, their mission is to increase the effectiveness of NGO's through board development activities. Boardsource hired Flink to create an online learning resource: *The Global Forum on NGO Governance*, where far-flung board members could exchange information and resources on board management and governance

URL: <http://ngoboards.org/>

Fadafem – Les Voix Vers Les Emploi (in development)

Project: Templating, graphic design and illustration.

Technical Specifications: Design in Photoshop and templating in CSS2/XHTML

Description: A Quebec-based literacy organization hired Flink to develop the front end of a site for rural

women's literacy courses. A key design restriction included the necessity of producing a site that was readable and useful to adults with a second grade reading level.

URL: <http://dev.cdeacf.ca/site/voir/quoi/accueil/>

Creative Alternative

Project: Web development.

Technical Specifications: Dynamic CMS customization using Drupal an Open-source CMS, templates in CSS2/Xhtml.

Description: A Quebec-based umbrella organization for Canadian art therapists.

URL: <http://www.creative-alternatives.ca/ca/>

The University of the Streets Café

Project: Web development.

Technical Specifications: Dynamic CMS customization using Drupal an Open-source CMS, templates in CSS2/Xhtml.

Description: This popular education center hired Flink to build a web-portal that would extend their reach into target communities and create an on-line venue for dialogue and workshops.

URL: <http://univcafe.org/eng>

Personal Projects 2006/2007

Atwater Library and Computer Centre

Project Title: The Digital Literacy Project

Position: Project Coordinator

Description: During this 9-month contract I developed and managed a series of workshops on new technologies for youth living in low-income neighbourhoods in Montréal. Tasks associated with this contract included; networking, fundraising, project management, team leadership, publicity and liaising with other library staff. I also designed and built the project's website.

URL: <http://atwaterlibrary.ca/media/>

Teaching Experience

February 2003 – Present

Instructor

Course Title: Introduction to web design

Description: This was a six -week public course offered to members of Studio XX and other community groups.

Location: Studio XX New Media Arts Centre

June 2003

Co-trainer

Course Title: Building Resources in New Media

Description: This was a one day specialized workshop on using the web effectively for Non-Profits presented at the Concordia Institute in Management and Development Summer Program.

Location: Concordia University Loyola Campus

Technical Abilities

Software:

Cocoa MySQL
Photoshop
Illustrator
Dreamweaver
Flash

Languages and Mark-up:

XHTML
XML
PHP
MySQL
Javascript
CSS2

Web-apps:

Movable Type blog engine
Textpattern blog engine
Drupal CMS
Wordpress blog engine

**References provided upon request*