

Jennifer Schultes

<http://www.ting-ting.com/html/design>

514-989-1926

jen@ting-ting.com

EMPLOYMENT

03.06-05.06

Alternatives: Rooftop Gardens Project | Web Designer/ Information Architecture and Usability

- <http://www.rooftopgardens.ca>
- drupal CMS

04.06-06.06

Creative Alternatives | Web Designer/ Information Architecture and Usability

- <http://www.creative-alternatives.ca>
- drupal CMS

08.05-11.05

Soffietta Art Glass | Web Designer/ Information Architecture / Developer/ Identity

- <http://www.soffietta.com>
- textpattern CMS with gallery and store

09.05-10.05

Melody Couture | Web Designer/ Information Architect/ Developer/ Identity

- <http://www.melodycouture.com>
- textpattern CMS

08.05-ongoing

Kickaction.ca | Conceptual Web Designer/ Developer / Information Architecture and Usability / Identity Design

<http://www.kickaction.ca>
drupal cms

01.05

THE TRIALS OF DARRYL HUNT Documentary Film site | Web Designer/ Information Architect/ Developer

- url: <http://www.thetrialsofdarrylhunt.com>

011.04-ongoing

AFIA/AFAI – Canadian Feminist Alliance for International Action | Web Designer/ Information Architect/ Developer

- url: <http://www.fafia-afai.org/>
- drupal CMS

01.03-ongoing

Power Camp | Web Designer/Developer/ Print and Identity Design

- url: <http://www.powercampnational.ca>
- conceptualization, design, and development for a girls' youth empowerment organization website and communications materials

02.03-06.03

Evention | Web Designer/ Information Architect/ Developer/ Identity Design

- conceptualization, design, and development for an online Montreal-based event planning guide

02.01-10.03

University of the Streets | Web Designer/Developer/ Identity Design

- url: <http://univcafe.concordia.ca>
- conceptualization, design, and development for Concordia University community education project

03.02-11.02

Saidye Bronfman Centre for the Arts | Web Designer/ Information Architect/ Developer

- url: <http://www.saidyebronfman.org>
- concept development and client presentations
- development and implementation of visual design solutions
- development of site architecture and information structure based on client's business goals and user needs

11.99-11.00

Rare Medium | Lead Visual Experience Designer

- concept development and client presentations
- development and implementation of visual design solutions
- design team leadership
- development of site architecture and information structure based on client's business goals and user needs
- user testing
- working with other regional offices to train designers in methodologies and problem-solving techniques

11.97 – 11.99

Hewson Group | New Media Designer

- visual and information design for web, cd-rom, and interactive presentations
- development of site architecture and information structure based on client's business goals and user needs
- client presentations
- coordination and communication with programmers and production staff

10.97 – 12.97

Pubworks | Production Staff

08.96 – 08.06

TiNG-TiNG Design | Founder/Designer/Developer

print and web site design and development for artists and entrepreneurs

08.96 – 05.97

Rutgers University | Instructor: Introduction to Computer Art

Teaching Assistantship: curriculum development and classroom instruction for undergraduate

course in MS Word, QuarkXPress, Photoshop, Illustrator, HTML, and basic Web production

EDUCATION

Rutgers University

MFA Visual Arts, Spring 1997

University of Texas at Austin

BFA Studio Art, Fall 1994

BA English, Fall 1994

Curriculum Vitae

Jennifer Schultes has worked as digital designer and web developer for the past eight years. While working with an array of companies in the media, professional and financial service sectors, she has created internet and intranet sites, video, cd-rom, and interactive presentations. Most recently she has been at the head of her own business, Ting-Ting design. Previously she served as the Lead Visual Experience Designer at the New York office of web solutions firm Rare Medium, where her responsibilities included concept development, information design, site architecture, and the development of visual design solutions. She is a skilled communicator who has lead teams of site specialists through the creation of more than a dozen websites, and has served as a mentor in web methodology and a teacher of computer art. Her recent projects include sites and web-publishing standards for a major financial publication and a global management consulting firm. As an artist, she has exhibited in New York, Chicago, San Francisco, Austin and Montréal, as well as the World Wide Web.

Jennifer Schultes completed a Masters degree in Fine Arts with a focus on New Media at Rutgers University. She also holds a B.A. in English and a B.F.A. in Studio Art from the University of Texas at Austin.